

CORPORATE SOCIAL RESPONSIBILITY

SAIL

SAIL is committed to the realm of social responsibility. The major activities in this field are briefly enumerated below.

HEALTH & MEDICAL

There are 20 state-of-the-art hospitals situated through out the country having a total strength of around 4500 beds for the benefit of employees, their dependents and the peripheral population and are managed by around 6000 doctors, medical and paramedical staff. SAIL has launched an AIDS Awareness and Control Program in partnership with National AIDS Control Organization [NACO], Ministry of Health & Family Welfare. Till date about Rs. 32 million have been received for implementing the policies of NACP-II in all Plants/Units.

PERIPHERAL DEVELOPMENT

Several socio-economic surveys reveal considerable benefits emanating from SAIL's efforts that reach interiors up to a radius of 8-15 kilometers. Programs are undertaken by each plant in close co-ordination with the State Government, District Administration as well as the local Panchayats, social organizations and people's representative of the area. Since the last 5 years the major plants have spent Rs. 10 million each in their allocated budget to carry out various programs every year.



Visakha Steel General Hospital

EDUCATION

SAIL has continuously strived to provide the best of Education for the children and wards of employees. Over the years it has opened about 200 schools in the Steel Townships, which employ more than 6000 teachers who impart modern

day education to over 1,00,000 children. Bhilai Steel Plant has adopted 36 tribal children of Chattisgarh region and is providing free education, boarding and lodging facilities.

SPORTS AND CULTURAL ACTIVITIES

SAIL has developed and nourished sports and games over a period of time and established academies for handball, hockey and football at Bhilai, Rourkela and Bokaro respectively. The handball and hockey academies are joint ventures with Sports Authority of India (SAI). As a result of the training, the academies are proud to have produced National, Commonwealth and SAF champions. SAIL has also given scholarships, amounting to Rs.4,200/- per annum, which have encouraged about 30 SAIL family children to either win national medals or be selected to the national teams.

ASSISTANCE DURING NATURAL CALAMITIES

Employees of SAIL have always come forward to help and provide relief to the people affected by natural calamities such as floods, earthquakes etc. SAIL employees have given support in every possible form such as financial, relief materials, medical supplies, construction of houses & schools etc. in natural calamities which occurred in the recent past such as a severe earthquake in Jabalpur on 21/5/1997 and in Gujarat on 26/1/2001, cyclone floods at the eastern coast of Orissa in October 1999 and October 2001. In particular, relief material worth Rs. 1.00 crore was channelized through BSP on behalf of the entire SAIL collective in the 1999 cyclone flood in Orissa. In the recent Tsunami Waves tragedy, SAIL has contributed Rs. 1.00 crore to Prime Minister's National Relief Fund.

NMDC LTD.

NMDC is fulfilling the Corporate Social Responsibilities with dedication and devotion as detailed below:

EDUCATION

At our Bailadila Iron Ore Project, Deposit No.5, a building for running a middle school by State Government exclusively for tribal people has been provided. In addition, free residential accommodation, and medical treatment are also being provided for their teaching staff. Construction of school buildings /extension works/additional rooms to the school buildings had been undertaken in a number of surrounding villages for the benefit of adivasi students.

The State Government was looking for suitable accommodation for running of ITI by them at Bhansi, exclusively for tribal youths. NMDC has provided the entire infrastructural facilities including residential quarters for Teaching staff and hostel buildings for the students. Total renovation work of the hostel buildings was undertaken by NMDC.

Free educational facilities for children of tribals (adivasis) who seek education in our Project Schools are provided. In addition, we have introduced 5 (five) freeships for each academic year in the DAV School for the children of the tribal population from the near-by area. NMDC is regularly undertaking repair/renovation works to number of school buildings in the vicinity of its projects including electrification works where the local adivasi children are studying, apart from supplying uniforms, text books etc to SC/ST children of certain schools. Suitable cash awards to all those adivasi children who pass out the Vth standard Board examination in certain identified Tribal Schools, have been instituted with a view to inculcating a positive attitude towards education.

The Corporation has introduced a Scholarship Scheme for children of employees, duly providing for reservation in favour of SC/ST candidates with reduced percentage of marks vis-à-vis general candidates.

At Bailadila, the local people are given training at the Training Institutes set-up by NMDC to meet technical training requirements under the Apprenticeship Scheme. This helps the local Adivasi population to get proper training and acquaintance to enable them to secure jobs.

The Bailadila Deposit No.14 Management arranged for special Training/coaching exclusively for 53 SC/ST candidates in Project Training Institute to impart requisite knowledge/skills to be successful in the clerical grade examination being conducted by the Banking Service Recruitment Board, Bhopal.

As a part of peripheral development programme, we have introduced unique programme called Skill Development Programme, aimed at equipping 8th pass Scheduled Tribe candidates to acquire necessary knowledge, skill and proficiency in the operation of the mines/plants to help them in seeking employment. During such in-service training of one year, they are paid Rs.1200/- per month to meet their sustenance and incidental expenditure, besides subsidised break-fast, lunch and separate uniforms. So far more than 150 persons have undergone such trainings.

NMDC has also constructed buildings to house Adult Education/ Vocational centre in the Bailadila Adivasis Sanskritik Samati. Bharat Matha Mahila Jagran Samiti Bailadila-14 a voluntary organisation of women run by SCs/STs/OBCs, engaged in imparting training/ coaching to womenfolk in sewing/adult literacy/ making household materials etc. has been provided suitable accommodation, sewing machine and other materials besides a mini atta chakki with a view to supplementing their earnings.

MEDICAL FACILITIES

Free medical treatment (both out-patient and in-patient) is being provided to the Scheduled Tribes (Adivasis) residing within Dantewada Distt. in our hospitals. Rest sheds have been provided for the use of family members of the adivasi patients admitted in the hospital. Free diet is also being provided to all Adivasi in-door patients. Prompt medical care is being provided to the tribal population staying in the peripheral villages of our projects by deputing medical and para medical staff to certain adjoining villages of the project, in addition to providing ambulance facility.

NMDC is also giving counselling in the matter of Family Planning to the Adivasis besides undertaking free family planning operations in the Project Hospitals. In order to supplement the efforts of State Government in promoting small family norms among the tribal population, Bailadila Projects provide extra incentive by way of donating sarees & dhotis to them even in camps organised by State Government outside our Project areas.

Health check-up programme for the benefit of the primary school children in the surrounding villages has been undertaken by NMDC.

The Bailadila Projects have actively associated in all eye camps organised by the District Administration including opening the biggest Eye Camp in Dantewada District at Project Hospital recently for the benefit of the Adivasis and others residing in and around the Project area/block. Project doctors/staff vehicles are provided to the District Administration as and when requisitioned for such purpose. Free sarees/dhotis, glass tumblers, spectacles, transport etc are also provided to the patients. During such camps the SC/ST people are treated for other ailments also free of cost.

Public Health Centres have been set-up at Kirandul village, Bade Bachel and Nerli. Project Doctors visit these Public Health Centres periodically.

NMDC has also made a contribution of Rs.1.00 crore to the Chief Minister' Relief Fund, Chhatisgarh, to form the Corpus for providing specialized medical treatment to the Tribal and needy people in the state in combating prevalence of the fatal diseases

DOMESTIC FRONT

In our Bailadila Projects, Consumer Co-operative Stores are being run by the Projects for the benefit of the employees. But, non-employee Scheduled Tribes, even though they are not members of our Co-operative Societies, are allowed to purchase food-grains, groceries and clothes from consumer co-operative stores.

Since our two Iron Ore Projects (Bailadila Deposit No. 5 and Deposit No.14) are situated in the heart of tribal district of Dantewada, Chhatisgarh, local markets have been developed in the Project area, where Adivasis (Scheduled Tribes) are able to sell their products directly to the consumers. They are encouraged to market their products in the 'Haat' at Kirandul and Bachel. This market is a meeting place for Adivasis from different villages in the vicinity of Kirandul and Bailadila range. Special platforms with water facilities have been constructed by NMDC in the 'Haat' areas exclusively for the use of Adivasis. A shed has also been provided amidst the market where the Adivasis, who come to the market for disposal of their product, can spend the nights.

WELFARE MEASURES

In the Bailadila Project, NMDC has constructed permanent community centres at Kirandul and Bachel. In addition, cultural programmes are being organised at regular intervals and the

same are very popular among local Adivasis population. Modified and enlarged accommodation with sufficient furniture has been provided to SC/ST Employees' Welfare Association Office in the project and other facilities for conducting cultural activities/programmes etc., are also being provided to SC/ST employees. Financial assistance is also given to them for organising these activities.

SELF DEPENDENCE

A primary Bailadila Adivasis & Harijan Unemployed Workers' Cooperative Society has been formed by the local youth with active cooperation from the Project. Initially, the society was given contracts for minor works to gain experience along with other facilities as a cooperative society. A senior officer of the Personnel Department of the Project has been nominated to the Board of Directors of the society.

Over the years the Bailadila Projects have awarded contracts providing employment opportunities to adivasis for tree plantation in the Bailadila area to protect the environment. A few lakhs of fruit-bearing trees have been planted in and around our projects so far. In all our peripheral development works, local villagers who are Tribals are engaged for providing them livelihood.

Apart from the aforesaid direct benefits, the investment in our Bailadila Sector has also created secondary and tertiary job/business opportunities to the local population. The development of infrastructure facilities like roads, Railway line, Public transport, hospitals, schools, installation of a T. V. Tower/Receiver etc., has also opened opportunities for social and economic growth of this otherwise inaccessible area. This has provided ready market for their 'produce', which otherwise was not available.

The corporation has granted soft loan of Rs.11.5 lakhs to the Adrash Unemployed youth Co-operative society consisting of mostly SC/ST members for purchase of a Bus and the society has been given contract for running a shuttle bus service by our project to encourage self-employment. Other assistance is also extended to these societies. With experience gained, in another sister project, similar society has been formed and the company has agreed to provide financial other assistance

INFRASTRUCTURAL DEVELOPMENT

Bailadila Iron Ore Projects have undertaken various peripheral developments works in the adjoining villages as given below: -

[A]. Roads: -

- (i) All-weather Roads to Hiroli Kadampal, Bade Bacheli and Nerli.
- (ii) All-weather Road to Palnar connecting Kirandul with neighboring villages of cholnar and Madadi-kilapal hill rock. Provision of steel walkway bridge over Madadi village.
- (iii) WBM road from Kirandul to Mallinger.
- (iv) Improvement of approach roads to the villages of Bade Bacheli, Peena Bacheli and Dugeli.
- (v) Black topping of PWD roads to Government Higher Secondary school, Government Saraswathi Vidyalaya etc at Bacheli.

(B) Water:

A number of hand pumps/ Water Tanks have been constructed for supplying drinking water to the nearby villages.

- (ii) A number of open wells/tube wells have been provided in a number of villages surrounding the Projects.

GENERAL

NMDC is continuing its commitment towards socio-economic development of the nearby villages of Bailadila Projects, inhabited by adivasis (STs), various programmes are undertaken in close coordination with the State Government Authorities.